

OUR WATER STORY

POLAR

Locally Sourced Water



Since 1882 our the main ingredient in our beverages has been **locally-sourced water**. It is the most responsible source, with no additional trucking required. This means we share the exact same water source as local residents do.

Advanced Filtration Process



The locally-sourced water is filtered and tested at the source. Then, prior to bottling, we again filter to meet our own in-house standards using an advanced **triple-filtration process**. This assures the safest water possible, but also the freshest tasting.

Managing Changing Environment



As the environment faces changes, so does water quality. Our job is to stay vigilant. For example, in 2018 we installed new reverse-osmosis filtration to our bottling process to address newly detected “forever chemicals” in ground water from reaching our bottles.

Striving for Excellence



We operate **above and beyond** standards recommended by states. Recommended “safe” levels for PFAS vary from 6 to 20 parts per trillion. We filter to levels **66% of the lowest standard**. The reason we cannot guarantee 0% is technology’s inability to reliably read any amounts lower than 2 parts per trillion.